Drive more referrals and reviews with Mention Me and Trustpilot

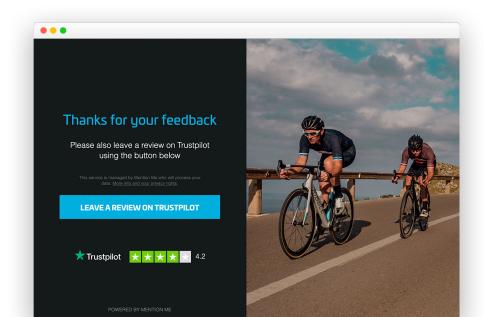
81% of consumers only buy from brands they trust. Referrals and reviews are two of the most effective ways to build this trust. And with Mention Me and Trustpilot, you can drive more of both.



Combine the power of referrals and reviews

Turn customers into brand advocates at the moment they're most engaged.

- Show your Trustpilot badge on the referee register page
 Providing social proof that converts more referred friends into new customers
- Drive customer reviews on the post-purchase overlay
 Prompting customers to review you at the moment they're most engaged





The world's most powerful review platform

Trustpilot brings consumers and companies together to continuously share, collaborate, and improve. It empowers people to share their experiences and companies to create better ones.

500,000 websites reviewed February 2021

118m+
million reviews

Get started (without cost or development work)

Simply follow these steps:

- Create an API key in your Trustpilot account
- Secure file transfer this key and secret with your Trustpilot BusinessUnitID to your Mention Me Client Success Manager
- 3. Authorise the configuration once your Client Manager enables it in the platform

Have a question?

Check out our <u>Trustpilot article</u> or speak with your Client Manager.

